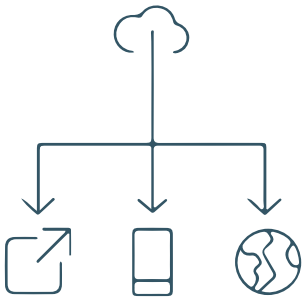
BENEFITS OF CLOUD COMPUTING

ELASTICITY



Users can scale services to fit their needs, customize applications and access cloud services from anywhere with an internet connection.

Scalability
Cloud infrastructure scales on demand to support fluctuating workloads.

Security Features
Virtual private cloud, encryption and API keys help keep data secure.

Ready-Built Tools
Users can select from a menu of prebuilt tools and features to build a solution that fits their specific needs.

Storage Options
Users can choose public, private or hybrid storage offerings, depending on security needs and other considerations.

EFFICIENCY

Enterprise users can get applications to market quickly, without worrying about underlying infrastructure costs or maintenance.

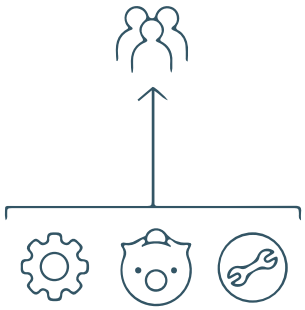
Accessibility
Cloud-based applications and data are accessible from virtually any internet-connected device.

Speed to Market
Developing in the cloud enables users to get their applications to market quickly.

Reduction in Equipment Cost
Cloud computing uses remote resources, saving organizations the cost of servers and other equipment.

Data Security
Hardware failures do not result in data loss because of networked backups.

STRATEGIC VALUE



Cloud services give enterprises a competitive advantage by providing the most innovative technology available.

Collaboration
Worldwide access means teams can collaborate from widespread locations.

Regular Updates
Service providers regularly update offerings to give users the most up-to-date technology.

Modernized Work
Cloud service providers (CSPs) manage underlying infrastructure, enabling organizations to focus on application development and other priorities.

Competitive Edge
Organizations can move more nimbly than competitors who must devote IT resources to managing infrastructure.