

# 8 Cloud Computing Advantages

Why are people flooding to the Cloud?

## Business Benefits of Cloud Computing

### Movement of IT Expenses from Capital Expenditures (CapEx) to Operational Expenditures (OpEx)

With Cloud computing, businesses can forego the initial investment in computer hardware and on-site housing and even save on additional physical costs such as cooling, fire protection and security.

### Improvement of Service Quality

Cloud data centers are run by IT experts who live and breathe infrastructure maintenance and support.

### Access to New Technologies and Services

Emerging tech requires large amounts of computing resources which can be accessed more easily and at a lower cost with Cloud technology.

**Call now to take advantage of Cloud Computing**

## 5 Technical Benefits of Cloud Computing

### Resource Pooling

Cloud service providers (CSPs) offer a highly scalable environment with access to all of the Cloud computing resources you need ... as long as you pay for it.

### On-Demand Self-Service

Organizations can add the resources they need, when they need it, without worrying about delays due to CSP processes or staffing.

### Measured Services

Cloud services are metered, which means your usage is measured and you only pay for services you use, allowing your organization to adjust its resources based on load changes and business needs.

### Broad Network Access

Broad network access allows for functionality across a range of devices and permitting remote connectivity from anywhere with an internet connection.

### Rapid Elasticity

Rapid elasticity of resources allows you to scale up and down when needed, eliminating the need to maintain additional infrastructure, which may only be utilized under peak workloads.