



# CONNECTED COW

## BENEFITS

- Smart livestock collars allow ranchers to track animals via GPS and set virtual boundaries with an easy-to-use smartphone app.
- Cloud-based management system gives ranchers a complete view of their herds in real time.
- Advanced technology monitors the wellbeing of animals by collecting and analyzing health and behavioral data and sending alerts when anomalies occur.
- Information is tracked and aggregated over time, helping ranchers make informed, long-term decisions about the wellbeing of their herds.
- This innovative Internet of Things (IoT) solution helps ranchers minimize operating costs and reduce staffing requirements, reduce animal losses, improve birthing success rates, and increase animal health and safety.

**CALL TO LEARN MORE TODAY!**

